

Message Text

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43

ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 EB-11 SS-20 AGR-20 USIE-00

CIAE-00 DODE-00 INR-10 NSAE-00 PA-04 RSC-01 USIA-15

PRS-01 SPC-03 SAM-01 DRC-01 /113 W

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R 011212Z FEB 74

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC 2873

INFO AMEMBASSY BRUSSELS

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BRUSSELS FOR GRANT/FOR STATE, COMMERCE, AGR. AND USIA

TAGS: ECON, ETRD, NL

SUBJECT: NETHERLANDS FY 1975 COUNTRY COMMERCIAL PROGRAM

REF: (1) STATE 6882 (2) HAGUE 274

1. PER PARAGRAPH 5 REFTEL (2) HERewith TENTATIVE FY-1975 CAMPAIGN SELECTIONS (I.E. "COURSES OF ACTION") INVOLVING USDOC SUPPORT:

A) COMPUTERS AND COMPUTER RELATED EQUIPMENT

B) POLLUTION CONTROL INSTRUMENTATION AND EQUIPMENT

C) FOOD PROCESSING AND PACKAGING EQUIPMENT

D) MATERIAL HANDLING EQUIPMENT AND SYSTEMS

E) ELECTRONIC PRODUCTION EQUIPMENT AND SELECTED MATERIALS;
ELECTRONIC COMPONENTS AND PROCESS CONTROL INSTRUMENTATION

F) VISIT USA

G) MAJOR PROJECTS

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H) REVERSE DIRECT INVESTMENT

2. ALSO WE TENTATIVELY PLANNING USE CAMPAIGN APPROACH OR VARIATION THEREOF FOR FOLLOWING/NON-USDOC THEMES AND RECOMMEND INCLUSION IN WASHINGTON CPP DRAFT:

A) MILITARY SALES

B) AGRICULTURAL EXPORTS

C) REVERSE PORTFOLIO AND REAL ESTATE INVESTMENT

3. PARTICULAR ACTIVITIES IN SUPPORT OF FOREGOING COULD INCLUDE, AS SCHEDULED OR AS OPPORTUNITIES ARISE; TRADE MISSIONS, AMERICAN BUSINESS

DEVELOPMENT DAYS, CHARTER FLIGHTS, CATALOG SHOWS, ELECTRONIC DIALOGS, PTO SOLICITATION PROJECTS, ADS SOLICITATIONS, GROUP TRAVEL PROJECT TO US, SPECIAL MEDIA COVERAGE, ETC. SEE COMAT MEMO 30 JANUARY 25 SENT STATE AND COMMERCE COUNTRY DESKS FOR MOST RECENT LIST UPCOMING COMMERCIAL PROGRAM EVENTS AND PROJECTS.
GOULD

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